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Legal implications of cross-border energy trade under evolving carbon markets and international climate agreements regimes

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Abstract

Cross-border energy trade is increasingly shaped by the convergence of climate policy, carbon markets, and international legal regimes governing trade, investment, and environmental protection. As states pursue decarbonization while maintaining energy security, cross-border electricity and fuel exchanges have expanded in scale and complexity, raising new legal questions regarding market access, pricing, compliance, and dispute resolution. From a broad perspective, evolving carbon pricing mechanisms, emissions trading systems, and border adjustment measures are reshaping the legal architecture of international energy trade by internalizing climate externalities and altering competitive conditions among jurisdictions. International climate agreements provide an overarching normative framework, but their interaction with regional carbon markets and domestic implementation measures generates legal fragmentation. Divergent carbon prices, monitoring standards, and verification rules create compliance risks for cross-border transactions, while unilateral measures such as carbon border adjustments introduce potential conflicts with trade and investment law. These dynamics challenge traditional contractual models and require re-evaluation of risk allocation, regulatory certainty, and enforcement mechanisms in cross-border energy projects. This article narrows its focus to the legal implications arising at the intersection of cross-border energy trade, evolving carbon markets, and international climate agreements. It examines how carbon pricing regimes affect contractual obligations, market design, and investment protection, and how climate commitments influence state conduct in trade-related regulation. The analysis highlights emerging areas of legal risk, including regulatory overlap, jurisdictional disputes, and compliance-driven cost volatility. By integrating insights from energy law, climate governance, and international economic law, the article provides a structured foundation for understanding how legal frameworks must adapt to support resilient, transparent, and climate-aligned cross-border energy trade. This perspective informs policymakers, regulators, investors, and participants.

Keywords: Cross-border energy trade; Carbon markets; Climate agreements; Energy law; Regulatory risk; International trade governance

1. Cross-border energy trade in a carbon-constrained world

1.1. Background and Context

Cross-border energy trade has expanded significantly as energy systems become increasingly interconnected through regional electricity markets, transnational gas networks, and emerging hydrogen corridors [1]. Interconnection infrastructure enables countries to balance supply and demand, enhance system flexibility, and reduce reliance on domestic generation capacity. These developments have positioned cross-border energy trade as a central pillar of energy security strategies, particularly in regions seeking to diversify supply sources and mitigate geopolitical risk [2].

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At the same time, energy trade is increasingly shaped by decarbonization objectives and climate policy commitments [3]. Renewable electricity exchanges, low-carbon hydrogen trade, and cross-border balancing mechanisms are no longer purely commercial arrangements but are embedded within broader climate governance frameworks. This intersection has introduced new legal complexity, as trade flows are influenced by emissions standards, sustainability criteria, and carbon accounting rules [4].

The rise of carbon pricing and climate-linked trade measures has further transformed the legal landscape [5]. Instruments such as emissions trading systems, carbon border adjustment mechanisms, and sustainability certification schemes increasingly affect the conditions under which energy products are traded internationally. While these measures aim to prevent carbon leakage and support climate ambition, they also raise questions about compatibility with existing trade law principles [6]. As energy markets integrate across borders under climate constraints, the interaction between energy security, decarbonization, and international trade law has become a defining challenge for global energy governance [7].

1.2. Problem Statement and Legal Tensions

The rapid evolution of cross-border energy trade has exposed structural fragmentation between international trade law, climate law, and domestic energy regulation [8]. These legal regimes have developed independently, resulting in overlapping obligations and inconsistent policy signals for market actors. Trade law emphasizes non-discrimination and market access, while climate law prioritizes emissions reduction and environmental integrity, and energy regulation focuses on system reliability and security of supply [9].

This fragmentation generates jurisdictional conflicts and compliance uncertainty [10]. National measures designed to advance climate objectives may be perceived as trade barriers, while trade obligations may constrain the design of climate-sensitive energy policies. Market participants operating across jurisdictions face uncertainty regarding applicable standards, enforcement authority, and dispute resolution pathways [11]. These tensions undermine investment confidence and complicate the governance of cross-border energy systems, highlighting the need for legal frameworks capable of reconciling competing objectives within an integrated regulatory architecture [12].

1.3. Objectives, Scope, and Article Roadmap

The objective of this article is to examine the legal foundations of cross-border energy trade in the context of accelerating decarbonization and evolving climate policy instruments [10]. The analysis focuses on public international law, international trade law, and energy regulatory law, exploring how these regimes interact and where conflicts arise [6].

The scope is conceptual and analytical rather than jurisdiction-specific, emphasizing structural legal challenges that affect cross-border energy markets globally [1]. The article proceeds through a structured inquiry, beginning with an examination of foundational trade law principles governing energy flows. It then analyzes energy-specific legal regimes and bilateral agreements before addressing sovereignty, jurisdiction, and extraterritorial regulation [9].

Subsequent sections introduce carbon market overlays and climate-linked trade measures, assessing their compatibility with existing legal frameworks. The article concludes by proposing design principles for legal integration that support cross-border energy trade while accommodating climate ambition and regulatory coherence [13].

2. Legal foundations of cross-border energy trade

2.1. International Trade Law Frameworks Governing Energy

International trade law provides the baseline legal framework governing cross-border energy flows, primarily through the principles established under the World Trade Organization (WTO) agreements [2]. Core principles such as non-discrimination, most-favored-nation treatment, and national treatment apply to energy products traded across borders, including electricity and fossil fuels. These principles aim to prevent arbitrary trade restrictions and ensure predictable market access [7].

A persistent legal question concerns the classification of energy as a “good” or a “service” under trade law [11]. Electricity has traditionally been treated as a good, subject to tariff bindings and quantitative restrictions, while energy transmission and balancing services raise service-related considerations. This distinction affects the applicability of specific WTO disciplines and dispute settlement mechanisms [14].

Traditional trade rules, however, were developed in a context largely detached from decarbonization imperatives [9]. They focus on market access and non-discrimination rather than environmental performance or emissions intensity. As energy systems transition toward low-carbon models, trade law faces limitations in accommodating differentiated treatment based on climate attributes [6]. Environmental exceptions provide some flexibility, but their scope remains contested, particularly when climate measures affect competitive conditions in energy markets [13].

2.2. Energy-Specific Legal Regimes and Bilateral Agreements

Beyond general trade law, energy-specific legal regimes play a critical role in governing cross-border energy investment and transit [1]. The Energy Charter Treaty (ECT) represents a prominent multilateral framework designed to promote energy cooperation, protect investments, and ensure transit rights. It provides mechanisms for investor-state dispute settlement and seeks to reduce political risk in energy projects [8].

Regional trade agreements and bilateral investment treaties further shape cross-border energy governance [12]. These instruments often include tailored provisions addressing energy market access, regulatory cooperation, and dispute resolution. Transit rights for gas pipelines and electricity interconnectors are particularly significant, as they determine the conditions under which energy can flow across intermediary states [5].

However, energy-specific regimes face growing pressure as climate policies reshape energy markets [10]. Investment protection provisions may conflict with domestic decarbonization measures, leading to legal disputes over regulatory change. The interaction between energy treaties and climate objectives has become increasingly contested, raising questions about reform and alignment [14]. These tensions underscore the need to reassess energy-specific legal frameworks in light of evolving policy priorities and system transformation [3].

2.3. Sovereignty, Jurisdiction, and Extraterritoriality Issues

Cross-border energy trade raises complex questions of sovereignty and jurisdiction, particularly as states extend regulatory reach beyond their borders to address climate concerns [7]. Measures such as emissions standards, sustainability criteria, and carbon pricing increasingly apply to imported energy products, blurring traditional territorial boundaries of regulation [9].

Extraterritorial regulation challenges established principles of international law, as states seek to influence foreign production processes to achieve domestic climate objectives [11]. While such measures may be justified on environmental grounds, they risk conflicting with trade obligations and provoking jurisdictional disputes [4]. Market actors operating across borders must navigate overlapping regulatory requirements, increasing compliance complexity and legal exposure [6].

Balancing domestic regulatory autonomy with international trade commitments remains a central legal challenge [13]. Effective governance of cross-border energy trade requires legal frameworks that respect sovereignty while enabling coordinated climate action. Addressing these tensions is essential for establishing a stable legal foundation upon which carbon market mechanisms and climate-linked trade measures can be integrated into global energy systems [14].

3. Evolution of carbon markets and climate agreement regimes

3.1. Development of International Carbon Markets

International carbon markets have emerged as a central instrument for coordinating emissions reductions across jurisdictions while minimizing aggregate abatement costs [12]. Emissions trading systems (ETS) represent the most established market-based mechanism, allowing regulated entities to trade allowances within a capped emissions framework. By assigning a price to carbon, ETS schemes internalize environmental externalities and incentivize emissions-efficient behavior across sectors [15].

Alongside compliance-based markets, voluntary carbon markets have expanded to accommodate emissions offsetting outside mandatory regulatory regimes [18]. These markets enable corporations and individuals to purchase credits associated with emissions reduction or removal projects. While voluntary markets offer flexibility and innovation, they raise concerns regarding standardization, additionality, and verification, particularly when credits are used to support climate claims linked to traded energy products [21].

A defining feature of carbon markets is fragmentation. ETS schemes differ in scope, sectoral coverage, allocation methodologies, and price levels, reflecting domestic policy priorities and institutional constraints [14]. Attempts to link

markets across borders have faced legal and political challenges, including concerns over sovereignty, distributional impacts, and regulatory alignment. Fragmentation complicates cross-border energy trade by embedding heterogeneous carbon costs into traded electricity, gas, and emerging hydrogen flows [26].

Linkage challenges are further amplified by divergent accounting standards and registry systems [17]. Without harmonized rules, market integration risks undermining environmental integrity or creating arbitrage opportunities. As carbon markets increasingly interact with international trade, their design and interoperability become legal as well as economic issues. Understanding the evolution of these markets provides a foundation for analyzing their interaction with international climate law and cross-border energy flows [23].

3.2. Climate Agreements and Legal Obligations

International climate governance is anchored in treaty-based frameworks that seek to coordinate national action while respecting state sovereignty [19]. The Paris Agreement introduced a decentralized architecture centered on Nationally Determined Contributions (NDCs), under which states define their own emissions targets and policy pathways. This approach reflects a shift from top-down allocation toward nationally driven commitments [12].

The legal character of climate obligations under this framework is hybrid. Procedural obligations such as reporting, transparency, and review are binding, while substantive emissions targets remain nationally determined and non-enforceable in traditional terms [16]. This combination of binding process and flexible substance has enabled broad participation but has also generated uncertainty regarding compliance and ambition levels [24].

Soft law instruments play a significant role in shaping climate governance outcomes [21]. Guidelines, decisions of the Conference of the Parties, and technical standards influence interpretation and implementation of treaty obligations without formal treaty amendment. While soft law enhances adaptability, it complicates legal certainty for market actors seeking to align investment and trade decisions with long-term climate trajectories [27].

The interaction between climate agreements and energy trade becomes particularly salient where domestic implementation measures affect cross-border flows [14]. Policies adopted to meet NDCs such as renewable mandates or carbon pricing can alter competitive conditions in international energy markets. These effects raise questions about compatibility with trade obligations and the extent to which climate objectives justify differential treatment [22]. Understanding the legal architecture of climate agreements is therefore essential for assessing their downstream implications for energy trade [18].

3.3. Article 6 Mechanisms and Cross-Border Implications

Article 6 of the Paris Agreement establishes cooperative mechanisms that allow states to engage in voluntary international transfers of mitigation outcomes [25]. Internationally transferred mitigation outcomes (ITMOs) enable emissions reductions achieved in one jurisdiction to be counted toward another's climate commitments. These mechanisms are intended to promote cost-effective mitigation while supporting international cooperation [13].

However, cross-border transfers introduce significant accounting and legal challenges [20]. Ensuring environmental integrity requires robust rules to prevent double counting, where the same emissions reduction is claimed by multiple parties. Corresponding adjustments and transparent registries are essential to maintain credibility and trust in international transfers [28].

Article 6 mechanisms also intersect with cross-border energy trade by linking emissions accounting to traded energy products [16]. Electricity exports from low-carbon systems, for example, may generate mitigation outcomes that are transferred alongside physical energy flows. This linkage raises questions about allocation of benefits, regulatory oversight, and consistency with trade law principles [23].

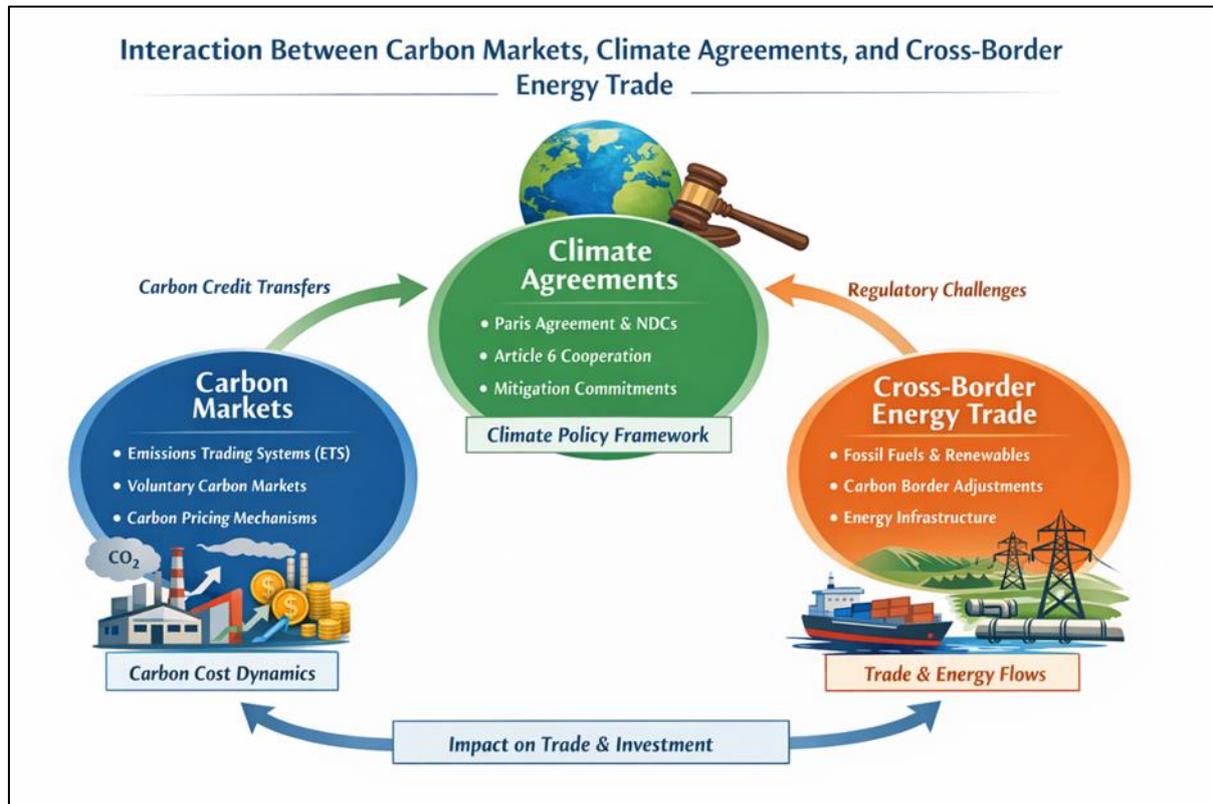


Figure 1 Interaction Between Carbon Markets, Climate Agreements, and Cross-Border Energy Trade

These dynamics position Article 6 as a critical interface between carbon markets, international climate law, and energy trade governance [19].

4. Legal implications for cross-border energy trade

4.1. Carbon Pricing and Trade Compatibility

Carbon pricing increasingly shapes the competitive conditions of cross-border energy trade by embedding emissions costs into traded products [12]. Electricity, gas, and hydrogen exports reflect not only production costs but also regulatory carbon prices imposed at the point of generation. These embedded costs affect price formation and trade flows across interconnected markets [26].

From a legal perspective, carbon pricing measures raise questions regarding compatibility with trade law principles, particularly non-discrimination and national treatment [15]. When domestic producers face carbon costs not borne by foreign competitors, governments may seek corrective measures. However, differentiating treatment based on emissions intensity risks being construed as disguised trade restrictions if not carefully designed [18].

Trade law allows limited environmental exceptions, but their application depends on proportionality and necessity [22]. Carbon pricing measures that affect imports must demonstrate a clear environmental objective and avoid arbitrary discrimination. Failure to meet these standards exposes states to dispute settlement risk [27].

As energy trade becomes increasingly decarbonized, carbon pricing will continue to test the boundaries of trade compatibility. Legal uncertainty in this area influences investment decisions, contract structures, and market integration, underscoring the need for coherent regulatory design [14].

4.2. Carbon Border Adjustment Mechanisms (CBAMs)

Carbon border adjustment mechanisms aim to address competitiveness concerns by aligning carbon costs between domestic and imported products [19]. By imposing charges on imports equivalent to domestic carbon prices, CBAMs seek to prevent carbon leakage and protect domestic industries subject to stringent climate regulation [23].

The legal justification of CBAMs under trade law remains contested [12]. Proponents argue that such measures fall within environmental exceptions, while critics contend that they risk violating non-discrimination principles. The distinction between permissible adjustment and protectionist design depends on scope, methodology, and transparency [28].

CBAMs also raise the risk of retaliation and fragmentation [21]. Trading partners may perceive adjustments as unilateral measures that undermine cooperative climate action. Retaliatory tariffs or countermeasures could escalate trade tensions, particularly in energy-intensive sectors [16].

Designing CBAMs that withstand legal scrutiny requires careful alignment with trade obligations and climate objectives [25]. Clear methodologies, equivalent treatment of domestic and imported products, and robust administrative procedures are essential to mitigate legal risk [14].

4.3. Contractual and Investment Law Implications

Long-term cross-border energy contracts are increasingly exposed to regulatory change driven by evolving carbon policies [18]. Contracts negotiated under one regulatory regime may become economically unviable as carbon pricing or emissions standards intensify. This exposure raises questions regarding force majeure, hardship, and change-in-law clauses [22].

Investment treaties add another layer of complexity [27]. Regulatory changes affecting carbon costs may trigger claims alleging indirect expropriation or breach of fair and equitable treatment. Balancing regulatory autonomy with investor protection remains a central challenge in decarbonizing energy systems [12].

Effective contract design can mitigate these risks by allocating regulatory change exposure explicitly [20]. However, legal uncertainty persists where policy trajectories remain unclear, affecting both investment appetite and trade stability [26].

4.4. Dispute Resolution and Enforcement Challenges

Disputes arising from carbon-related trade measures may be adjudicated through multiple fora, including the WTO dispute settlement system and investor-state arbitration [15]. Each forum applies different legal standards, creating fragmentation and uncertainty for states and firms [23].

WTO disputes focus on trade compatibility, while investment arbitration examines investor rights and legitimate expectations [28]. Parallel proceedings may produce inconsistent outcomes, complicating compliance and enforcement [19].

Forum fragmentation undermines predictability and increases litigation risk [21]. As carbon regulation increasingly affects cross-border energy trade, coherent dispute resolution mechanisms will be essential to maintain legal stability and facilitate cooperation [14].

Table 1 Legal Tensions Between Carbon Regulation and Cross-Border Energy Trade

Legal Dimension	Carbon Regulation Objective	Cross-Border Energy Trade Impact	Core Legal Tension	Practical Risk for States and Firms
Carbon pricing (ETS, taxes)	Internalize emissions costs and incentivize decarbonization	Alters cost competitiveness of exported and imported energy	Compatibility with non-discrimination and national treatment rules	Trade disputes; investment uncertainty; distorted price signals
Carbon intensity standards	Differentiate energy based on emissions profile	Unequal treatment of "like" energy products across borders	Risk of disguised trade restrictions	Market access barriers; retaliatory measures
Carbon border adjustments	Prevent carbon leakage and protect domestic industries	Imposes additional charges on imported energy carriers	WTO legality and proportionality concerns	Retaliation; fragmentation of energy markets

Climate-linked subsidies	Accelerate low-carbon energy deployment	May favor domestic producers over foreign suppliers	Conflict with subsidy and state-aid disciplines	Legal challenges; subsidy races
Emissions accounting rules	Ensure environmental integrity and avoid double counting	Affects attribution of emissions in traded energy	Inconsistent methodologies across jurisdictions	Compliance complexity; contract disputes
Article 6 transfers (ITMOs)	Enable cross-border mitigation cooperation	Links emissions outcomes to traded energy flows	Allocation of mitigation benefits between states	Credibility risks; accounting disputes
Regulatory change over time	Strengthen climate ambition progressively	Alters economics of long-term energy contracts	Change-in-law and stabilization clause conflicts	Contract renegotiation; arbitration claims
Methane and lifecycle rules	Address upstream and non-CO ₂ emissions	Expands regulation beyond point of combustion	Extraterritorial application concerns	Supply exclusion; increased reporting burden
Dispute settlement forums	Enforce climate and trade commitments	Parallel WTO and investment arbitration exposure	Fragmented legal interpretation	Forum shopping; inconsistent rulings

5. Cross-border electricity, gas, and emerging energy carriers

5.1. Electricity Trade and Grid Decarbonization

Cross-border electricity trade has become a central mechanism for supporting grid decarbonization and system reliability across interconnected regions [25]. Regional power pools allow jurisdictions to exchange electricity based on real-time supply and demand conditions, enabling higher penetration of variable renewable energy sources. By sharing balancing resources across borders, interconnected grids reduce curtailment and lower system-wide emissions intensity [28].

However, electricity trade increasingly reflects differences in carbon intensity between exporting and importing systems [31]. Power generated from low-carbon sources may displace higher-emissions generation in neighboring markets, creating implicit emissions transfers alongside physical electricity flows. These dynamics raise legal and regulatory questions regarding how emissions reductions are attributed and whether importing states can claim climate benefits associated with traded electricity [27].

System balancing further complicates the legal landscape. Grid operators must maintain stability by dispatching resources that may not align with decarbonization priorities, particularly during periods of scarcity [33]. Cross-border balancing services blur the distinction between energy trade and ancillary services, challenging traditional regulatory classifications. Legal frameworks often lag behind operational realities, creating uncertainty around market access, pricing, and carbon accounting [26].

As electricity trade expands in decarbonized systems, regulatory alignment becomes essential. Without harmonized rules on carbon intensity measurement and disclosure, cross-border power flows risk being subject to inconsistent treatment under climate and trade regimes. This underscores the need for legal coordination that reflects electricity's dual role as both a traded commodity and a system-balancing service [30].

5.2. Natural Gas Trade under Carbon Constraints

Natural gas continues to play a significant role in cross-border energy trade, particularly as a transitional fuel in decarbonizing energy systems [29]. Liquefied natural gas (LNG) contracts underpin global gas markets, enabling supply diversification and energy security. However, carbon constraints increasingly shape the legal and commercial conditions under which gas is traded [32].

Emissions accounting across the gas value chain presents a central challenge. LNG contracts traditionally focus on volume, price, and delivery terms, with limited attention to lifecycle emissions [25]. As climate policies expand,

upstream and midstream emissions including methane leakage are gaining regulatory attention. Differing national approaches to methane regulation introduce compliance complexity for exporters and importers alike [34].

Methane regulation has direct implications for contract performance and market access. Importing jurisdictions may impose emissions standards or reporting requirements that affect eligibility of gas supplies [27]. These measures can alter competitive conditions, particularly where exporting states apply less stringent controls. Legal uncertainty arises when climate-driven restrictions intersect with existing trade and investment commitments [31].

From a contractual perspective, long-term LNG agreements face increased exposure to regulatory change [28]. Carbon pricing, emissions disclosure mandates, and methane rules can affect project economics over contract lifetimes. Absent clear allocation of regulatory risk, disputes may arise regarding force majeure or hardship claims. Addressing these issues requires legal frameworks that reconcile gas trade continuity with evolving carbon constraints [30].

5.3. Hydrogen and Low-Carbon Energy Carriers

Hydrogen and other low-carbon energy carriers are emerging as potential pillars of future cross-border energy trade [26]. Unlike electricity and natural gas, hydrogen lacks a settled legal classification under trade and energy law. It may be treated as a good, an energy service, or a chemical product, depending on jurisdictional context [33]. This ambiguity complicates application of existing trade rules and regulatory regimes.

Certification and guarantees of origin are central to hydrogen trade governance [29]. Differentiating between renewable, low-carbon, and fossil-based hydrogen requires standardized methodologies for emissions accounting and verification. Without harmonized certification schemes, cross-border trade risks fragmentation and disputes over eligibility and recognition [31].

Trade rules further intersect with hydrogen deployment through subsidies, infrastructure access, and market support mechanisms [25]. Measures designed to promote domestic hydrogen industries may conflict with non-discrimination principles if they disadvantage imports. Conversely, absence of regulatory clarity may deter investment in cross-border hydrogen infrastructure [34].



Figure 2 Legal and Regulatory Interfaces Across Energy Carriers in Cross-Border Trade

As hydrogen markets evolve, resolving legal ambiguity will be critical to enabling scalable and predictable trade [28].

6. Governance gaps and regulatory fragmentation

6.1. Fragmented Authority Across Legal Domains

Cross-border energy trade is governed by multiple legal domains, including international trade law, climate law, energy regulation, and investment law [25]. These regimes operate largely in silos, each with distinct objectives, institutions, and enforcement mechanisms. Trade law prioritizes market access and non-discrimination, climate law emphasizes emissions reduction, energy regulation focuses on system reliability, and investment law protects capital deployment [32].

Fragmentation across these domains creates regulatory overlap and inconsistency. Measures adopted under one regime may inadvertently undermine objectives of another. For example, climate-driven trade measures may conflict with investment protections, while energy security regulations may distort trade commitments [29]. Market actors must navigate these overlapping obligations without a unified interpretive framework [27].

The absence of coordinated authority complicates governance of cross-border energy systems. No single institution possesses a mandate to reconcile trade, climate, and energy objectives holistically. This institutional gap increases legal uncertainty and raises transaction costs for states and firms engaged in energy trade [34].

6.2. North-South Asymmetries and Equity Concerns

Regulatory fragmentation disproportionately affects developing countries engaged in cross-border energy trade [30]. Carbon-linked trade measures, such as emissions standards or border adjustments, may restrict market access for exporters with limited regulatory capacity. These measures risk entrenching structural inequities under the guise of environmental protection [25].

Developing countries often face higher compliance costs due to weaker monitoring infrastructure, limited access to verification technologies, and constrained institutional resources [33]. While climate objectives are global, the capacity to meet complex regulatory requirements remains uneven. This asymmetry raises equity concerns regarding fair participation in decarbonized energy markets [28].

Moreover, developing states may rely heavily on energy exports for fiscal stability and development financing [31]. Sudden regulatory shifts in importing jurisdictions can undermine revenue streams without providing adequate transition support. Addressing these disparities requires governance frameworks that incorporate differentiated responsibilities and capacity-building measures alongside trade and climate rules [27].

6.3. Institutional Coordination Failures

Institutional coordination failures exacerbate legal risk in cross-border energy trade [29]. Lack of harmonized standards for emissions accounting, certification, and disclosure leads to inconsistent regulatory requirements across jurisdictions. Firms operating internationally must comply with multiple, sometimes conflicting, regimes [32].

Conflicting regulatory timelines further complicate compliance. Climate policies may evolve faster than trade or investment frameworks, creating transitional uncertainty [34]. Without mechanisms for coordination, regulatory changes can outpace contractual and institutional adaptation, increasing dispute risk.

Table 2 Governance Fragmentation and Legal Risk Points in Cross-Border Energy Trade

Governance Domain	Primary Authority / Regime	Fragmentation Issue	Resulting Legal Risk	Implications for Cross-Border Energy Trade
International trade law	WTO agreements (GATT, GATS)	Limited integration of climate objectives into trade disciplines	Uncertainty over legality of climate-based trade measures	Increased dispute exposure; delayed policy implementation

Climate governance	UNFCCC and Paris Agreement	Soft-law climate commitments with limited enforcement	Ambiguity in compliance obligations	Weak predictability for investors and traders
Energy regulation	National and regional energy regulators	Divergent market rules and grid codes	Inconsistent treatment of traded energy	Market fragmentation; reduced interoperability
Carbon markets	National and regional ETS frameworks	Non-harmonized scope, pricing, and accounting	Incompatible carbon cost pass-through	Distorted competition; arbitrage risk
Investment protection	Bilateral and multilateral investment treaties	Overlapping protections and climate regulation	Claims of indirect expropriation or unfair treatment	Arbitration risk; regulatory chill
Subsidy control	Trade and competition authorities	Inconsistent treatment of climate subsidies	Potential breach of state-aid or subsidy rules	Retaliation; subsidy escalation
Institutional coordination	Multiple domestic ministries and agencies	Lack of centralized oversight	Conflicting regulatory signals	Compliance complexity; higher transaction costs
North–South relations	Asymmetric regulatory capacity	Unequal ability to meet carbon-linked requirements	Disproportionate trade exclusion risk	Equity concerns; reduced market access
Dispute resolution	WTO panels and ISDS tribunals	Parallel jurisdictions and legal standards	Forum shopping and inconsistent outcomes	Legal uncertainty; prolonged disputes

These coordination failures highlight systemic weaknesses that cannot be resolved through isolated legal reforms. Integrated legal design is therefore necessary to align governance across domains and support stable, equitable cross-border energy trade [30].

7. Toward integrated legal and regulatory frameworks

7.1. Principles for Legal Coherence

Achieving legal coherence in carbon-constrained cross-border energy trade requires a principled framework capable of reconciling overlapping regulatory objectives across trade, climate, and energy regimes [33]. Compatibility is a foundational principle, ensuring that climate-driven measures affecting energy trade can coexist with established trade law obligations without creating systemic conflict. Regulatory instruments must be designed to complement, rather than undermine, existing commitments on market access and non-discrimination [36].

Proportionality further constrains regulatory design by requiring that climate-related trade measures be calibrated to their stated objectives [39]. Measures that impose excessive burdens relative to their environmental benefit risk legal challenge and loss of legitimacy. Proportionality operates as a safeguard against disguised protectionism, particularly where carbon intensity is used as a basis for differential treatment of traded energy products [34].

Transparency completes the coherence triad by ensuring that regulatory measures are predictable, intelligible, and procedurally fair [38]. Clear methodologies for carbon measurement, disclosure requirements, and administrative decision-making reduce compliance uncertainty for market actors. Transparency also facilitates peer review and dispute avoidance by clarifying how climate objectives are operationalized within trade frameworks [40].

Together, compatibility, proportionality, and transparency function as cross-cutting principles rather than sector-specific rules. When embedded consistently across legal domains, they support regulatory alignment while preserving policy space for climate ambition. These principles provide a normative foundation upon which integrated legal architectures for carbon-constrained energy trade can be constructed [35].

7.2. Aligning Carbon Markets with Trade Law

Alignment between carbon markets and trade law is essential to prevent fragmentation and regulatory conflict in cross-border energy trade [37]. Mutual recognition of carbon pricing instruments and emissions accounting methodologies can reduce duplicative compliance and lower transaction costs for market participants. Such recognition requires confidence in the environmental integrity and governance of counterpart systems [33].

Harmonization of carbon accounting standards further supports alignment by ensuring comparability of emissions data across jurisdictions [40]. Without shared methodologies, traded energy products may face inconsistent treatment, undermining both market efficiency and legal certainty. While full uniformity may be unattainable, convergence around core principles can facilitate interoperability between carbon markets and trade regimes [34].

Trade law compatibility is strengthened when carbon market measures are embedded within transparent, rules-based frameworks that apply equally to domestic and imported energy products [38]. This approach reduces dispute risk while preserving the environmental effectiveness of carbon pricing mechanisms [36].

7.3. Role of International Institutions and Cooperation

International institutions play a critical role in advancing legal integration between climate policy and cross-border energy trade [39]. Ongoing debates surrounding reform of the World Trade Organization highlight the need to clarify how environmental measures interact with core trade principles. Greater interpretive guidance can reduce uncertainty and support coherent application of climate-related trade measures [35].

Beyond formal trade institutions, climate–trade coordination platforms offer opportunities for dialogue and technical cooperation [37]. These forums enable sharing of best practices on carbon accounting, certification, and regulatory design, fostering convergence without formal treaty amendment. Cooperative mechanisms can also address capacity gaps faced by developing economies, promoting equitable participation in decarbonized energy markets [33]. Through institutional coordination and cooperative governance, international actors can support legal architectures that reconcile climate ambition with stable and predictable energy trade [40].

8. Conclusion: legal pathways for stable cross-border energy trade

8.1. Synthesis of Key Legal Insights

This article has demonstrated that carbon-constrained cross-border energy trade is shaped by persistent legal tensions arising from the interaction of trade law, climate law, and energy regulation. While carbon markets and climate commitments create opportunities for coordinated emissions reduction, they also introduce risks of fragmentation, regulatory conflict, and legal uncertainty. Core challenges include inconsistent carbon accounting, divergent regulatory timelines, and overlapping jurisdictional authority. At the same time, emerging mechanisms such as cooperative carbon markets, harmonized standards, and integrated governance principles offer pathways to reconcile climate ambition with stable trade relations, provided they are embedded within coherent legal architectures.

8.2. Policy and Legal Implications

For states and regulators, the findings underscore the importance of designing climate-related trade measures that are compatible, proportionate, and transparent. Fragmented or unilateral approaches risk undermining both environmental objectives and trade stability. Policymakers must prioritize coordination across legal domains and engage in international cooperation to reduce compliance asymmetries and dispute risk. For market participants, evolving carbon rules necessitate careful contract design, regulatory risk allocation, and proactive compliance strategies. Ultimately, aligning carbon governance with cross-border energy trade is not solely a technical challenge, but a legal design imperative essential to sustaining decarbonization while preserving predictable and equitable global energy markets.

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